



PLEASE READ

PLEASE READ ALL OF THE BELOW INFORMATION BEFORE SUBMITTING A REGISTRATION APPLICATION FOR APPROVAL. **NO BEVERAGES OF ANY KIND WILL BE SOLD AT THE FAIRGROUNDS EXCEPT BY PROMOTERS.** IF YOU VIOLATE THIS RULE, YOU WILL BE SHUT DOWN IMMEDIATELY AND TOLD TO LEAVE. THERE WILL BE NO REFUND FOR ANY SPACES. WE HAVE LIMITED SPACE FOR EACH CATEGORY, SO THAT WE WILL HAVE A VARIETY OF VENDORS.

2022 FESTIVAL REGISTRATION APPLICATION FOOD BOOTHS, FOOD TRUCKS, SPECIALTY VENDORS

NAME:					BUSINESS NAME:		
ADDRESS:							
CITY:		STATE:		ZIP CODE:		CELL:	
EMAIL:					OTHER PHONE:		

FOOD ITEMS TO BE SOLD:

All applications must include (4) photos of your food or (4) pictures of merchandise that you will be selling and please don't forget (4) pictures of your vending booth setup.

BOOTH CONFIGURATION: _____ 10'X 10 _____ FOOD BOOTH 10X10 _____ FOOD TRUCK _____ FOOD TRAILER (ATTACH DIAGRAM) _____ 10X10 SPECIALTY NO FOOD _____ 1 TABLE, TWO CHAIRS COMBINED LARGE TENT (WE PROVIDE) SPECIALTY ONLY NO FOOD SALES

EQUIPMENT USED FOR YOUR BOOTH: (check all that apply) _____ BBQ _____ GRILL _____ WOK _____ PROPANE TANKS _____ STERNO _____ GENERATOR (if so, what type -"Honda 4500, etc.) _____

■ ALL EQUIPMENT MUST FIT WITHIN THE SPACE PROVIDED CHECKED ABOVE.

CALIFORNIA RESALE LICENSE NO. _____ (ALL EXHIBITORS INCLUDE COPY**)
VEHICLE LICENSE PLATE NO. _____ TYPE & COLOR _____

Check the box for each show you are applying for and booth size that you need for all belongings. Make sure that you have space for: tent, prep areas and equipment/ grills, and such. For example, if you have a bbq you need extra space to allow for the space between you and the next food vendor.

■ Please check the line below for the space that you are requesting and circle the day (s) and dates that you will be attending.

CLEANING DEPOSIT MUST BE PAID IN FULL BEFORE DAY OF THE EVENT!! IF, YOU PAY THE CLEANING DEPOSIT DAY OF THE EVENT THERE WILL BE AN ADDITIONAL \$25.00 SERVICE FEE CHARGE, NONREFUNDABLE AND CASH ONLY!! YOUR SETUP MAY BE DELAYED AS WELL!!!! PLEASE PAY IN ADVANCE FOR A SMOOTH TWO DAY EVENT. YOU ARE RESPONSIBLE FOR CLEANING YOUR SPACE.

You will need to comply with any and all recycling rules at all shows.

BOOTH CONFIGURATION	EARLY BIRD SPECIAL ENDS 03-31-22		APRIL-SEPT PRICES	
_____ 10X10 MERCHANDISE BOOTH	(1) DAY \$300.00	(2) DAYS \$550.00	(1) DAY \$350.00	(2) DAYS \$650.00
_____ 10X10 NON-PROFIT NO SALE	(1) DAY \$250.00	(2) DAYS \$450.00	(1) DAY \$300.00	(2) DAYS \$550.00
_____ FOOD BOOTH 10X10	(1) DAY \$425.00	(2) DAYS \$750.00	(1) DAY \$500.00	(2) DAYS \$900.00
_____ FOOD TRUCK (STANDARD)	(1) DAY \$600.00	(2) DAYS \$1150.00	(1) DAY \$700.00	(2) DAYS \$1300.00
_____ FOOD TRAILER (STANDARD)	(1) DAY \$600.00	(2) DAYS \$1150.00	(1) DAY \$700.00	(2) DAYS \$1300.00
MUST DISCONNECT OR ADDITIONAL CHARGES WILL APPLY				

ALL FOOD VENDORS MUST PROVIDE 4 FOOD TICKETS PER DAY FOR ORGANIZERS AND SECURITY!! EACH VENDOR WILL receive (2) Grass Tickets and family and friends discount on additional tickets. For a great turn out make sure that you post the event on all social media. Vendors will be allowed 2) free tickets per paid space some exceptions may apply.

SECURITY DEPOSIT: Enclose a separate check in the amount of \$400.00 This will be forfeit if your area is damaged or left unclean, or if you cancel the event, or to cover any unforeseen expenses incurred by producer due to your participation.

Don't forget to include: *Application, *payment: space fee, security deposit, electrical check(s) if needed, *S.A.S.E., Booth Photo (everyone), all required insurance documents and licenses. These can all be sent by email.

■ IF YOU REQUIRE ANY ADDITIONAL SPECIAL NEEDS, PLEASE LET US KNOW IN ADVANCE.

ELECTRICAL NEEDS: _____ None _____ Yes, I need power. Enclose a separate check, \$25 per 15 amps of power. One cord = \$25.

EXHIBITOR SHALL DEFEND, INDEMNIFY AND HOLD HARMLESS, California Soul-Food Festival INC THE SPONSORING ORGANIZATION AND THE CITY FROM AND AGAINST ALL ACTIONS, PENALTIES, DAMAGES, COSTS, LOSSES AND EXPENSES WHICH ARISE OUT OF OR ARE IN ANY WAY RELATED TO THIS AGREEMENT TO ACTUAL ALLEGED ACTIONS BY EXHIBITOR. IN THE EVENT OF BAD WEATHER OR CANCELLATION NO REFUND WILL BE GIVEN. I HAVE READ AND UNDERSTOOD CALIFORNIA SOUL FOOD COOKOUT AND FESTIVAL INC. TERMS & CONDITIONS AND WILL ABIDE BY THEM.

CALIFORNIA SOUL-FOOD COOKOUT AND FESTIVAL INC
3220 WEST MONTE VISTA AVENUE SUITE 176
TURLOCK, CA 95380
CALISOULFOODFEST@GMAIL.COM
WWW.CALIFORNIASOULFOODCOOKOUTANDFESTIVAL.COM

EXHIBITOR SIGNATURE (MUST BE SIGNED TO BE ACCEPTED)
DATE:

NO BEVERAGES OF ANY KIND WILL BE SOLD AT THE FAIRGROUNDS EXCEPT BY PROMOTERS



3220 W Monte Vista Avenue Suite 176, Turlock,
CA 95380 510-875-9437
Calisoulfoodfest@gmail.com
www.californiasoulfoodcookoutandfestival.com

PLEASE READ ALL OF THE BELOW INFORMATION BEFORE SUBMITTING A REGISTRATION APPLICATION OR PAYMENT FOR APPROVAL.

TERMS & CONDITIONS:

- 01. NO SALES OF BEVERAGES OF ANY KIND, INCLUDING FOOD TRUCKS/FOOD VENDORS. IF YOU VIOLATE THE MOST IMPORTANT RULE, YOU WILL IMMEDIATELY BE SHUT DOWN AND TOLD TO LEAVE THE FAIRGROUNDS.**
- 02. THERE WILL BE NO REFUND FOR BREAKING ANY FAIRGROUND RULES.**
- 03.** All applications must be completed fully, signed, and submitted to California Soul-Food Cookout and Festival Inc., prior to any space reservation acceptance. Please make sure that your writing is legible.
- 04.** It is your responsibility to complete all required TFF application forms and pay all associated fees. Cali Soul Food Festival will not refund any space fees or deposits, for failing to comply and complete TFF permit application
- 05.** The California Soul Food Festival wants to ensure that there is a diverse array and large variety of foods and specialty vendors, this means there is a limited space for each vendor category.
- 06.** All vendors spaces are on a first-come, first-approved, first-paid basis.
- 07.** All applications **MUST** include four (4) photos of your food and/or four (4) pictures of your merchandise, as well as four (4) pictures of your vending booth/truck/etc. setup.
- 08.** Vendor space fees should be included with your application, and a separate check for each day and any extra services requested. If you plan to be a vendor for both days of the Cali Soul Food Festival, you must submit two separate checks, one for each day. Cali Soul Food Festival will not cash your check until you have been notified that your application has been accepted. Payment paid by personal check will be accepted up **until May 30th, 2022. After May 30th, 2022**, all payments must be in the form of a money order, Cashapp or cashier's check. Cali Soul Food Festival is unable to accept credit card payments, we apologize for any inconvenience. There will be a \$35.00 service charge for any returned checks, and your application will be voided.
- 09.** All payments should be made to: California Soul-Food Cookout and Festival Inc.
- 10.** Once your application is approved and you would like to reserve your space for two-days, Cali Soul Food Festival will offer you a monthly payment plan if needed for the second day **until July 31st, 2022.**
Payment plans will still be able to take advantage of the early bird special as long as the first-day event space has been paid in full.
- 11.** **Your deposit of (\$250.00-\$500.00)** will be forfeited if your area is damaged or left unclean. Additionally, if you cancel your deposit will be used to cover any unforeseen expenses incurred by the producer due to your participation.
- 12.** Booth space size is 10x10 unless otherwise indicated. We provide the booth space only unless otherwise specified.
- 13.** For non-food vendors, the combined large tents size is 10x20 or 10x30 with (1) table and (2) chairs provided. For these spaces setup will be on a first-come, first-served basis. This tent combination is for tables and chairs only and there is absolutely **"NO FOOD SALES!"**
- 14.** All vending applications are considered by category on a first-come, first-serve basis.
- 15.** You cannot sell food in the combined large tent. **REPEAT**

PLEASE READ:

Non-compliance with the health department will result in forfeiture of space fees should the non-compliance disqualify a vendor from participating in the Cali Soul Food Festival. It is the sole responsibility of vendor's to research and understand county requirements and permits prior to submitting a vending application.

16. Please **ARRIVE ON TIME!** Give yourself a reasonable amount of time and margin for error. If you are not setup in your assigned space by the specified deadline in your vendor packet, your space may be reassigned and/or forfeited. The space numbers are numeric, so we suggest parking and finding your space on foot, then driving to your area to unload.
17. There is NO REFUND OF FEES for CANCELLATIONS. *Please sign on the following line acknowledging that you understand this policy* X_____
18. Valid sellers permit and business license is required by the city of Pleasanton for this festival please submit a copy when turning in vendor forms.
19. **Vendors** are responsible for providing their **insurance** for the event, including additional insured certificates for the City and the event Sponsoring Organization. You are responsible for your booth and goods at all times, regardless of whether the security is present or not.
20. **Vendors** are responsible for making sure that all equipment has been approved for your TFF.
21. **Electricity**, lighting, tables, generator, canopies or chairs **are not** provided unless paid for in advance.
22. You will usually receive a notice by **email** within a month of submitting your **application** which will notify you whether you were accepted or not. *Please make sure that we have your correct email address.*
23. **Vendor packets** will go out approximately two weeks prior to the festival date and will contain space assignment with general booth location, directions to the festival, festival setup instructions, etc. Information will be sent via email. *Please make sure that we have your correct email address.*
24. Participants are asked to conduct themselves in a professional and tasteful manner at all times. Failure to do so may result in you being asked to leave the show and with no refund of any fees.
25. Sorry but we cannot accommodate specific space request.
26. **Parking** instructions will be included in your festival packet. Please remember that there is a reason when you are instructed to keep your vehicle off of the grass. Usually, failure to do so may damage sprinklers, pipes, etc., which you are unaware of. If you disregard these types of requests, future acceptance at our events may be in jeopardy, and you will be liable for any damages. We expect you to cooperate when event staff asks if parking issues arise. Please sign on the following line acknowledging that you understand this policy X_____
27. **IT IS YOUR RESPONSIBILITY TO INFORM YOURSELF OF THE INFORMATION NEEDED TO BE IN COMPLIANCE WITH THE HEALTH DEPARTMENT REQUIREMENTS BEFORE THE FESTIVAL AND DOING THE FIRST INSPECTION AT THE EVENT. MANY COUNTIES CHARGE EXCESSIVE ADDITIONAL FEES TO REINSPECT, AND YOU WILL BE RESPONSIBLE FOR PAYING FOR THESE FEES IF APPLICABLE.** *Please sign on the following line acknowledging that you understand this policy*
X_____
28. Your responsibility is to complete all required **TFF application** forms and pay all fees. We will not refund any space fees or deposits FOR failure to comply and complete your permit application.
29. You must comply with all on-site with recycling requirements for The Cali Soul Food Cookout And Festival. Please reduce, reuse, recycle.
30. Each space must have its own **fire extinguisher** and comply with all Fire Department requirements.
31. **No children** and/or pets will be permitted at the festival. All participants, vendors and vending staff must be 21 years of age or older to attend.

32. As public health ordinances continues to change we will update the most updated county health information as the festival date approaches. Currently, in accordance with the current local public health guidance, a complete **COVID-19** vaccinations or a negative COVID-19 test results will be required to participate in The Soul-Food Cookout and Festival in Pleasanton, CA 2022. A negative COVID-19 test results must be obtained within 24-hours of attending the festival for staff who are not fully vaccinated. Complete details on the health and safety protocols and processes will be available and sent to participating vendors in July 2022.
33. Artist line-up is subject to change without notice.
34. Event will take place rain or shine and anticipating 4000-7000 attendees per day.
35. Vendor staff is as follows: 10x10 food booth/food truck vendor four (4 staff members), 10x10 non-food booth, three (3 staff members), combined tents two (2 staff members). **All staff must arrive together!! No exceptions or they will be charged!!**
36. **No vendor will have exclusivity on any item!!! No exceptions!!**
37. If any terms or conditions change, you will be notified by email only.

NO SALES OF BEVERAGES OF ANY KIND, INCLUDING FOOD TRUCKS/FOOD VENDORS.

I have read all of the information listed and confirm that I agree with each term and condition on this day,
Month _____ Day _____ Year _____

**Please sign on the below line acknowledging that you understand all of the
policy and instructions given.**

First Name		Last Name	
Business Name			
Business complete mailing address			
Title of business			
Telephone number			
Email address			

SIGNATURE

DATE

